



507 East Armstrong Ave - Peoria, IL 61603  
686-7755 ext. 2241 - [autismpeoria@gmail.com](mailto:autismpeoria@gmail.com) - [Autismpeoria.com](http://Autismpeoria.com)

August 10th, 2019

Dear Friend of the Autism Community:

According to the CDC's Autism and Developmental Disabilities Monitoring (ADDM) Network, 1 out of 59 children are diagnosed with Autism Spectrum Disorder (ASD). Still thought to be a rare disorder, Autism is currently the fastest growing disability in the United States. There is still much to be learned about this disorder because there is no known cure or single method of treatment. After the diagnosis of Autism, there becomes the very difficult process of identifying the therapy, support, and intervention that is needed to help these individuals succeed in their everyday lives.

Central Illinois Autism Association (CIAA), our local not-for-profit group, is committed to supporting children, parents, caregivers, and educators who have been touched by Autism. All of this is only possible with the support of sponsors like you!

CIAA will host its **13th annual walk as well as a 5k** on Saturday, October 19th, 2019 at Bradley Park. This is our largest fundraiser of the year and we are in need of your support! There are four levels of sponsorship: silver, bronze, gold, and platinum, which are explained in detail on the next page of this packet. Along with the sponsorship opportunities, there are additional ways you can help. You can assist by placing a coin collector in your place of business, selling \$1 Autism Awareness puzzle pieces, or donating to our raffle items that will be raffled off at the walk. All the money raised from this event will directly benefit those affected by autism in our community by allowing us to continue to fund local autism support programs, classroom resources and family mini grants and conference stipends as well as continue to promote Autism awareness in our community.

On behalf of the CIAA we ask for your help by considering a sponsorship for our walk. Please contact us with any questions you may have about sponsoring our local organization or if you are interested in helping in another way.

Thank you for your time, consideration and support!

Pamela Souter  
Autism Walk/5K Director  
[souterpamela@gmail.com](mailto:souterpamela@gmail.com)

Voting Board Members:

Katlyn Linsley, President  
Brittiany Stone, Vice President  
Alyssa Herman, Treasurer  
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Paul Berns



### LEVELS OF SPONSORSHIP

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

Name You Wish to be Displayed: \_\_\_\_\_

Level of Commitment: \_\_\_\_\_

#### TURN IN DEADLINE: October 1st, 2019

**BRONZE:** \$250.00-\$499.00– Name on display board

**SILVER:** \$500.00 - \$750.00 – Small logo on t-shirt, display board and sponsor list on our website

**GOLD:** \$750.00 and \$999.00 – Large logo on t-shirt, display board, listed on our website, promotional material in goody bags, display of company banner furnished by company and listed sponsor on our marketing material for the year

**Platinum:** \$1,000.00 and above- All of the Above, plus a sponsored mile and mention on all radio ads

**Event:** I'm interested in sponsoring an activity- contact me with options

\_\_\_\_\_ I would like more information on general donations

\_\_\_\_\_ Interested in displaying a coin collection container in business.

\_\_\_\_\_ Interested in selling \$1.00 Autism Puzzle Pieces.

\_\_\_\_\_ Interested in donating item for silent auction.

Please return form with check made payable to:

CIAA  
C/O Easter Seals  
507 E Armstrong Ave  
Peoria, IL 61603

**For Silver, Gold, & Platinum sponsors, please email an image of your logo in .jpg format to [autismpeoria@gmail.com](mailto:autismpeoria@gmail.com) by October 1st.**